Building Block of Business

# Four Types of Businesses

## Service

## Manufacturing

## Retail

## Wholesale

# Things Businesses Do:

* Make a product
* Buy and resell products
* Make the products available to consumers
* Do something for a customer (service)

Independent Activity – Each student researches the types of businesses, about 10 to 15 minutes and creates a “job aide” that helps every one remember the key points about the four types of businesses.

Group Activity – Each student share their data and aides with the class. Three minutes is set and everyone lists are many businesses in our community, our State, Country and the World that fall into each category.

Which businesses are easier or harder to think of?

Why might some types be less familiar as others?

Which type of business would be most appealing to own? Why?